

## **HELEN MARTIN ACA – BIOG**

Helen Martin is a Chartered Accountant with over 20 years of experience in senior finance roles. Helen qualified whilst working at KPMG where she specialised in business planning and grant funding, mainly in the sport sector. Whilst at KPMG she had two 12-month secondments, one as Financial Accountant for the Manchester 2000 Olympic Bid and one as Financial Controller for the Manchester 2002 Commonwealth Games Organising Committee.

Helen joined the English Institute of Sport (EIS) at its inception in 2002 where she was responsible for setting up all of the organisation's core finance and business processes, systems and controls, as well as establishing and leading the finance, HR and legal/governance functions. In her role as Director of Business and Finance at EIS she was responsible for managing an annual budget of £24 million - a key aspect of her role was to ensure that the organisation's spending did not exceed this budget.

Helen left the EIS in December 2016 to set up her own financial consulting business. She now provides accountancy services and financial consulting support in the sport and not-for-profit sectors, including consultancy work for UK Sport in 2017.

Helen is also a Trustee of the Sports Council Trust Company, a voluntary role which she took on in October 2017.